

The Goat Trust and You

I MONTHLY ROUNDUP

I CONTENTS

I	Monthly Roundup.....	1
1.1	The Goat Trust is now registered on the National Stock Exchange of India.....	1
1.2	Launch of our online course on commercial goat farming by International Institute of Goat Management	1
1.3	Certificate course on Livestock Entrepreneurship and Business Management	2
1.4	Launch of large scale goatery project in nabrangpur district, odisha with TGT as a technical partner	2
1.5	TGT enters into 4 th phase of technical support for goat value chain enterprise development in maharashtra	3
1.6	'Pashumart'- one stop solution for all livestock needs	3
1.7	Reliance Foundation team visit at The Goat Trust	3
1.8	Our Success Story in Bihar	4
1.9	Reliance foundation visits goat milk soap factory at the TGT campus	4
1.10	DDM, nabard visits fpo in pune, bihar	5
2	Where have we been?.....	5
2.1	At the Matsya prani samavesh, odisha, Febraury 2024	5
2.2	On Pashudhan gyan vigyaan channel on youtube	6
3	Community Corner	6
3.1	Exposure visit of pashu sakhies from deva to an fpo in khaira.....	6
3.2	Visit to deva and fatehpur blocks of district barabanki in up by reliance foundation	7
3.3	Training on commercial goat farming at tgt campus for farmers from lakhimpur, sitapur and balrampur	7
3.4	Pashusakhi training at tgt campus	8
3.5	Interaction with the team promoting women goat farmers FPCs in bihar kosi region.....	8
3.6	Commercial goat farmer training in Bhagauli, Fatehpur, UP	9
3.7	Commercial goat farmer training in ranga jasdih, deoghar, jharkhand	9
3.8	Training on Commercial Goat Farming for women from airaya block of fatehpur district in uttar pradesh at TGT campus	10
4	Life at The Goat Trust	11
4.1	Saraswati pooja at the TGT campus on the occasion of Basant Panchami	11
4.2	New beginnings	11
4.3	Performers and Social Stars of the month.....	11
4.4	Audio-visual training for TGT team members	12
4.5	Musings of TGTians	12
4.6	Stories from the field.....	13

I.1 THE GOAT TRUST IS NOW REGISTERED ON THE NATIONAL STOCK EXCHANGE OF INDIA

The Goat Trust(TGT) has been registered as a Social Entity- Not for Profit



Organisation on the NSE Social

Stock Exchange with effect from 29th February, 2024. This has been one of the most important milestones for TGT since its inception in the year 2008. TGT has been listed after having cleared the Minimum Reporting Standard(MRS) as directed by SEBI. The Social Stock Exchange of NSE was proposed and formed in the year 2019 and is a platform for all kinds of social enterprises to get listed in order to raise capital from investors and market. With this, TGT would now follow all the necessary compliances and submission of disclosures as required by Securities and Exchange Board of India which looks after all regulation for all companies in India. Also it can raise capital in the form of zero coupon zero principal bonds, pay-for-success model, grants-in & grants out & Social Venture funds (SVF) from interested investors in addition to regular funding structures such as mutual funds.

I.2 LAUNCH OF OUR ONLINE COURSE ON COMMERCIAL GOAT FARMING BY INTERNATIONAL INSTITUTE OF GOAT MANAGEMENT

International Institute of Goat Management has launched its flagship programme on Commercial Goat Farming online course (online mode) in record time of 5 months. In order to pursue entrepreneurship, creativity, innovation, newness and focus on products with sustainable and significant margins is important, a systemic change in approach for commercial goat farm is critical and this course fills in an abyss between entrepreneurial goat farming and subsistence goat farming. The course is available online with a fee contribution of Rs

3500 as a new year offer. Please connect to the team if you wish to explore, understand and be different in a traditional sustainable business of goat farming. A demo video is available on youtube channel. <https://youtu.be/zwbtE-vaBW0?si=7gouAdraEKO9WUZ6>

1.3 CERTIFICATE COURSE ON LIVESTOCK ENTREPRENEURSHIP AND BUSINESS MANAGEMENT

The next batch of a six-month certification course on Livestock Entrepreneurship and Business Management at the International Goat Management Institute is scheduled from April 2024 in the new academic building on the TGT campus. A total of 25 graduates or 10+2 passed students from East and Central India would be eligible for it. Help us reach potential candidates from rural areas who can be local change makers in integrated livestock and livelihood development. Additionally, NGOs could also nominate their less formally educated competent staff. The tuition fee would be covered by the organisation and the fee is exempted for deserving candidates from financially weaker background. Write to us at tgtmanagement2@gmail.com for more information.



1.4 LAUNCH OF LARGE SCALE GOATERY PROJECT IN NABRANGPUR DISTRICT, ODISHA WITH TGT AS A TECHNICAL PARTNER

In order to boost income generation of tribal population in Nabarangpur district of Odisha, the ST & SC Development and Minorities and Backward Classes Department of Government of Odisha has designated Integrated Tribal Development Agency to implement on ground with the help of TGT as a

technical partner. The project is planned for a period of three years and is funded under the Mukhyamantri Janajitya Jeevika Mission(MJJM)R of Odisha. The project was launched in the presence of District Collector of Nabarangpur along with Block Head, Block Veterinary Head and SHG members. TGT presented its technical prowess in handling large scale goatery projects in the past and the plan for Nabarangpur. District Collector Mr. took keen interest in the work of TGT especially the Pashumart model and took the opportunity himself to make the tribal women present understand about it. As a result, 10 SHGs under MJJM received their work order for the project and TGT would be starting the technical implementation by April of this year.



1.5 TGT ENTERS INTO 4TH PHASE OF TECHNICAL SUPPORT FOR GOAT VALUE CHAIN ENTERPRISE DEVELOPMENT IN MAHARASHTRA



TGT has inked an MoU with the Maharashtra State Rural Livelihood Mission (MSRLM) to start the 4th phase of promoting goat value chain based enterprises in 6 districts of Maharashtra. This phase has a major focus on setting PashuMart as one stop shop for Livestock at the village and cluster level and setting up Village Livestock Trade Centers (VLTC) and Cluster Livestock Trade Centers (CLTC) to support business activities of 13 Women Goat Farmer Producer companies formed in the earlier phases. The challenge here would be to build commercial goat farms with FPC members and build business on scale. However, it will create an immense opportunity to target Rs 2000 lakh value of

business in goat value chain through FPCs in the next 2 years.

1.6 'PASHUMART'- ONE STOP SOLUTION FOR ALL LIVESTOCK NEEDS

We are elated to announce our startup company Nandinanadan Breeds India Pvt Ltd and 20 Goat Farmer Producer Companies (FPCs) joined hand to build a chain of Livestock Business input supply and output procurement centers called Pashumarts. Pashumarts would ensure efficient aggregation, transparent pricing and local grading to meet livestock and livestock based products demand locally. The focus on commercial goat farming has been increasing within TGT and therefore there seems a significant scope of scaling up our position as one stop training, materials, handholding support and be a regular partner with commercial goat farmers and development partners and our business can grow multifold by having all facilities under one roof. It is highly likely that a strong business model for FPCs emerge through this partnership.

पशुमार्ट
पशुपालन सामान की सबसे बड़ी दुकान श्रृंखला
शुरू करें गाँव में दुकान और कमाएँ बिना नुकसान
पशुमार्ट पशुपालकों के स्थानीय कंपनी के साथ मिलकर आपको छोटे से निवेश में व्यापार शुरू करने का सुनहरा मौका देता है।
➤ शुरुआत का अनुमानित निवेश - गाव 10,000 से 20,000 ₹ तक
➤ अनुमानित वार्षिक आय - 1,00,000 ₹
➤ दुकाना खर्च - 10,000 ₹
➤ लोग की सुविधा उपलब्ध - 50,000 ₹ तक
प्रमाणित व प्रदर्शन प्रुप्त
आज ही आवेदन करें
☐ कॉल करें 1800-419-1712 या ऑनलाइन आवेदन करें
🌐 www.pashuhub.in

1.7 RELIANCE FOUNDATION TEAM VISIT AT THE GOAT TRUST

A team comprising two members from Reliance Foundation, our partners in the 'Women Connect' project visited the campus to understand TGT functioning and progress. The project aims at digitally empowering women goat farmers for a positive change in the lives and livelihood of women. TGT team was thrilled to host the



partner team at the campus giving a campus tour, a progress presentation and showcasing an in-house goat milk based soap making factory for value addition and forward marketing.

I.8 OUR SUCCESS STORY IN BIHAR

The Goat Trust in collaboration with the Department of Animal and Fish Resources, Government of Bihar, the World Bank and ISAP India Foundation had started out as a technical support agency to promote goat based livelihoods and goatry value chain under the overall Bihar Kosi Basin Development Project in the kosi belt of Bihar. This region is known to be the most affected by the kosi river flooding in the past and is still quite vulnerable for flooding. A sustainable livelihood system need to be established here for adequate social and economic well-being. In collaboration with the other stakeholders, we have managed to establish a couple of Farmer Producer Companies for a robust community owned institution to function in the goat based value chain. The video of Mr. Purushottam's journey is a testament of the transformative power of this initiative. The life of a labourer took a significant turn and today he is a true agripreneur. This is a symbol of the positive impact that the project has had among the community. https://www.linkedin.com/posts/ugcPost-7147940894682394625-kCSq?utm_source=share&utm_medium=member_desktop

I.9 RELIANCE FOUNDATION VISITS GOAT MILK SOAP FACTORY AT THE TGT CAMPUS



The Goat Trust has come up with a number of goat milk based products for cosmetic and therapeutic use under the brand name of Duenna. Most prominent and high demand product has been goat milk based soap which is manufactured in house TGT campus. A team from our trusted partners, Reliance Foundation and USAID under the project 'Women Connect' visited the campus to have a look at the soap making process and the quality of it. Goat milk soap with its 7 variants and new cosmetics products like Shaving cream, body lotion, Moisturizer and lip balm have high potential to be a larger social enterprise, where TGT team worked for last 7 years

to build multiple range of cosmetics and food items from goat milk. In new financial year we are targeting to reach 50000 handmade soaps per month production to provide regular employment to 50 women at Haryana and Lucknow plant. Somehow we are not able to mobilize enough resources to scale it up but with a new start up company in the next FY, we plan to build India's largest handmade goat milk soap factory and hope this dreams get wings in next FY

1.10 DDM, NABARD VISITS FPO IN PURNEA, BIHAR

Mr. Amit Kumar, DDM NABARD, paid a visit to Damgara Women in Purnea, Bihar. The meeting was attended by 45 members including Project Manager, Mr, Amit Kumar and BOD members of the FPO. The meeting was called on to understand the process of BOD capacity building, shareholder and capital mobilization, awareness initiatives and business activities undertaken by the FPO. Mr. Amit Kumar, DDM, NABARD suggested the FPO to go for bank linkage and avail loans available on minimum interest for the FPO, increasing shareholder numbers, and consolidate business to avail profit maximization.



2 WHERE HAVE WE BEEN?

2.1 AT THE MATSYA PRANI SAMAVESH, ODISHA, FEBRAURY 2024

TGT participated in the matsya prani samavesh event held in Odisha organized by the animal husbandry department of the state. The event saw



various stakeholders including government and non-government organizations come together to brainstorm ideas and models to be



replicated for developing robust value chain models. Professor Sanjeev Kumar, Director, International Institute of Goat Management participated in the event with a presentation on formalizing input supply channel through PashuMart model and setting up a distribution channel for meat supply to shops on line. A public private partnership approach could also transform Goat value chain making it

efficient in balancing the production surplus and high demands of the products derived from goats. He also stressed on including aggregation, grading and processing activities into the supply chain to make use of the relative price stability of goat based products in comparison to agri-products.

2.2 ON PASHUDHAN GYAN VIGYAAN CHANNEL ON YOUTUBE

The Goat Trust is committed to reach out to goat rearing community, livestock rearers, scholars and practitioners through all channels of communication. Youtube is one such

medium where we have a presence as Pashudhan Gyan-Vigyan, we provide all information related to goat breeding, management, housing, sanitation, feeding, and general upkeep and maintenance of good herd quality. We provide daily videos on the above topics and more on the platform and would like to inform all our viewers and potential viewers to follow and subscribe to our channel for daily updates and knowledge bits. To know more about the channel, follow the link [\(175\) Pashudhan Gyan-Vigyan - YouTube](#).



3 COMMUNITY CORNER

3.1 EXPOSURE VISIT OF PASHU SAKHIES FROM DEVA TO AN FPO IN KHAIRA

A total of 10 women from village ancharipurwa, mittayikala Deva block Barabanki visited the Swablambi Mahila Bakari Palak Farmer producer Company in the village jhansa of fatehpur Block Barabanki to understand how an FPO works. The women learnt about how are shareholders and share capital mobilised, what is an FPO and how does it works for its members, how is FVPO registered and what are the legal and technical specifications to run an FPO, how are materials produced in house with raw materials from members and how are they packed for marketing, marketing activities etc. The visit was quite an



eye opener for the women visiting the exceptional khaira FPO.

3.2 VISIT TO DEVA AND FATEHPUR BLOCKS OF DISTRICT BARABANKI IN UP BY RELIANCE FOUNDATION



Our trusted partners Reliance Foundation's team visited the intervention blocks of deva and fatehpur in barabanki district of Uttar Pradesh to conduct workshops on digital awareness and use of technology by goat farmers under the flagship 'women connect' challenge by Reliance foundation and technically guided by The Goat Trust. The visit was primarily focussed on digital awareness among the community and the role of pashu sakhies as handholding partners in the process. The team

visited the villages as well as FPOs promoted by The Goat Trust in the region. As an observation it was found that goat farmers were aware on the digitalisation process and its need, whilst using digital applications for sale and purchase of items of need. The community also seem to understand the importance of establishing and enhancing of business online. The pashu sakhies are basically the earliest adopters as well as promoters of use of technology among the community, therefore they seem to be doing quite well with online transactions. In fact, technology has made a mark in the lives of goat farmers in the form of whatsapp group called 'Chaupal' where goat rearers and pashu sakhies are members and they discuss everything related to goat rearing including goat disease management, house management, kid health, feed management etc. There seems a lot of scope for digitally driven solutions in goat value chain for the farmers in the district.



3.3 TRAINING ON COMMERCIAL GOAT FARMING AT TGT CAMPUS FOR FARMERS FROM LAKHIMPUR, SITAPUR AND BALRAMPUR

Farmers from lakhimpur, sitapur and balrampur received training on commercial goat farming from 20th to 22nd February at the TGT campus. The participant number was six and all were interested in rearing goats at a commercial scale. The training objectives included making the farmers aware about the opportunities and challenges involved in commercial goat farming, options available in market for business expansion and support, idea



on planning a commercial goat farm, selection of right quality of goat breed, farm construction and costs involved, low cost feeding strategy, breeding strategy for commercial goat farm, goat health and productivity management, goat and goat based products marketing strategy, business planning and prototype development, resource optimization and record keeping, garnering financial and technical support, goat farm management and their role.

3.4 PASHUSAKHI TRAINING AT TGT CAMPUS



11 women from West Champaran district of Bihar participated in the pashu sakhi training from 21st to 25th febraury. The training was conducted for five



days a spart of capacity building of pashu sakhies. The training takes place after the orientation of pashu sakhies about TGT and its work. The objectives of the training include: briefing them about roles and responsibility of pashu sakhies, create awareness on goat farming, goat farming management, benefits fo breeding in goats, feeding and shelter of goats, community mobilization and techniques, and last but not the least basic helath and management of goats including primary care, basic diagnosis and vaccination.

3.5 INTERACTION WITH THE TEAM PROMOTING WOMEN GOAT FARMERS FPCs IN BIHAR KOSI REGION



TGT is a technical partner in the Bihar Kosi Basin Development Project where the team is single handedly promoting Women Goat farmers FPCs mobilization of community, building their stakes and ownership and facilitating innovations working with stakeholders at all levels. The team needed some clarity on community business process, market development and focus on key leverage points within value chain. A central team from TGT, lucknow

campus visited the project location to equip the team with essential information on Pashumart and on how leveraging existing products could help them to be both quality and price controller through FPCs for input supply. This could be done through- developing a sure shot market before production, produce with the raw materials already available with the community, building on existing sales and channels and partner with local shops for scaling up. On the output side, providing price information before starting procurement, simple value addition introduction at the time procurement such as grading, building data led aggregation of produce to attract buyers. The training also reaffirmed in meeting the 100 lakh turnover figures in the next 12 months overcoming the resource and time limitations that the team has.

3.6 COMMERCIAL GOAT FARMER TRAINING IN BHAGAULI, FATEHPUR, UP

The Goat Trust has been working in Fatehpur block of Barabanki district of Uttar Pradesh for a long time now to make goat rearing a self-sustainable business by intervening in the goat value chain. In this series of efforts, TGT, working as a technical partner for The Nudge Foundation, held a two day long commercial goat farmer training camp for the Swablambi Mahila Bakari Palak Farmer producer Company in village Bhagauli. 20 participants, mostly women members attended the training. The objectives of the training



were to provide comparative economics of traditional and improved farming in order to facilitate informed decision making, build skills of improved herd health management, housing, sanitation and



low cost feed alternatives to ensure proper nutrition to goat in commercial farm, making aware on value addition and marketing of goat products to realize enhanced incomes, making aware of the financial and insurance support for such commercial goat rearing activity, making aware on digital record keeping for better monitoring and effective decision making. The training was conducted to obtain expected outcomes of farmers adopting good practices of commercial goat farming, improvement of housing and

sanitation, adoption of supplementary feeding, herbs based products and periodic weighing, adoption of improved buck for breeding and financial and insurance linkage for commercial goat rearers.

3.7 COMMERCIAL GOAT FARMER TRAINING IN RANGA JASDIH, DEOGHAR, JHARKHAND

The Goat Trust as a technical partner for NABARD's project in Jharkahnd, conducted a training for 30 women members of Khoripanan women goat farmer producer company in Ranga



Jasdi village of Deoghar district in Jahrkhand. The training was on promoting commercial goat farming in among goat rearers and potential goat rearers in the region. The objectives of the training were to provide comparative economics of traditional and improved farming in order to facilitate informed decision making, build skills of improved herd health



management, housing, sanitation and low cost feed alternatives to ensure proper nutrition to goat in commercial farm, making aware on value addition and marketing of goat products to realize enhanced incomes, making aware of the financial and insurance support for such commercial goat rearing activity, making aware on digital record keeping for better monitoring and effective decision making. The training was conducted to obtain expected outcomes of farmers adopting good practices of commercial goat farming, improvement of housing and sanitation, adoption of supplementary feeding, herbs based products and periodic weighing, adoption of improved buck for breeding and financial and insurance linkage for commercial goat rearers.



3.8 TRAINING ON COMMERCIAL GOAT FARMING FOR WOMEN FROM AIRAYA BLOCK OF FATEHPUR DISTRICT IN UTTAR PRADESH AT TGT CAMPUS

In an effort to promote commercial goat farming in Fatehpur district of Uttar Pradesh, which also happens to be an aspirational district under the India@75 celebrations of Government of India, The Goat Trust conducted an in house training for pashu sakhies and women members of the FPOs in the region. It was a residential training for 18 members with an objective of providing economical differences between traditional and improved goat rearing in order to facilitate informed decision making, building skills of improved herd health management, housing, sanitation and low cost feed alternatives to ensure proper nutrition to goat in commercial farm, making aware on value addition and marketing of goat products to

realize enhanced incomes, making aware of the financial and insurance support for such commercial goat rearing activity, imparting knowledge on digital record keeping for better monitoring and effective decision making.

For more on the training refer to [Commercial Goat Farming by The Goat Trust \(youtube.com\)](https://www.youtube.com/watch?v=...)

4 LIFE AT THE GOAT TRUST



4.1 SARASWATI POOJA AT THE TGT CAMPUS ON THE OCCASION OF BASANT PANCHAMI

TGTians celebrated Basant Panchami, the onset of spring as per the hindu calender by remembering Goddess Saraswati and all the arning sand new opportunities that will come our way in the new spring of our personal and work lives.

4.2 NEW BEGINNINGS



TGT wishes Mr. Yash Mehrotra a happy birthday!

Welcoming Mr. Abhishek Nagar onboard as Program Manager, Gonda.

Also, welcoming Mr. Tasleem Hussain as Documentation Expert for projects under TGT in the North East India



4.3 PERFORMERS AND SOCIAL STARS OF THE MONTH



Ms Nisha prajapati is the performer of the January month for the concern she has shown for farm goats even on holidays visiting and treating goats with utmost care and in the process, helping poor goat farmers with best of her knowledge and skills. Her contribution is a testament of the excellent work ethics she holds and a great example she sets in for all the social workers.

Congratulations to our Social Media Stars of the Month, Ms Salima, Mr, Hemant and Mr. Sushil Shukla for their professional representation of our organization on social media has been exceptional. A well-deserved recognition for their outstanding work.



4.4 AUDIO-VISUAL TRAINING FOR TGT TEAM MEMBERS



A non-residential training session was conducted by Mr. Kunwar Singh on audio-visual training techniques for the TGT team members to understand basics of audio-visual tools, practical application



and evaluation of audio-visual tools, picture clicking and interviewing skills, picture uploading and media usage in order to make the team members aware about the art and science of creating, sharing and using effective audio-visuials.

4.5 MUSINGS OF TGTIANS

Field visit to Assam- The land of a million opportunities



Visiting villages, local resources, and exploring opportunities to enhance profitability by using local resources effectively, understanding aspirations and capacities of local communities, were agenda for the day. Met over 35 Pashu sakhies and Livestock



Business Councilors to understand their work and road ahead. It was heartening to see their learning pace and local innovation to use available resources. The goats' value chain here at Goalpara needs plantation and the use of land resources more effectively and standardization of products will be critical. Beauty of India is you find same resources are used differently by different people and there is always something very innovative in the same context. It's not always needed to bring ideas from outside, most often solution is to identify those people who have innovated certain alternatives and understand and facilitate the system to replicate it or let people

learn and scale it. A lot of learning in a day and hope this feeds to strategic plan development for next 3 years - Prof. Sanjeev Kumar



Neem- A panacea for multiple ailments?

Nature has produced a number of products to protect and safeguard both animal and human health. One such naturally available product is Neem oil used as a preventive health cure for animal health. It is now produced at 16 Community



Livestock Business Centers and has a lot of demand among goat farmers. It is a small initiative which can bring about great changes if the impact is visible to people. We must strive to build its value bit by bit at the grassroots, where it matters the most- Prof. Sanjeev Kumar

4.6 STORIES FROM THE FIELD

TGT Team Assam and Pashu Sakhies make history

Assam team of The Goat Trust has indeed shown grit and determination by enabling and supporting Pashu sakhies to ensure door step livestock input supply and services at affordable cost on sustainable basis, all within a span of six months. In the same spirit, over 50 Pashu sakhies in Goalpara and Kamrup district of Assam, ensured over Rs 10 lakh worth of livestock saved by providing timely and effective healthcare support to livestock. Together with the handholding of pashu sakhies on field and practical training and facilities such as AI, health camp, organised by the TGT team, people in the area are showing increasing confidence on TGT and its mission of bringing about sustainability in goat value chain. It is indeed right that a team can champion anything staying together for a better cause.

https://www.linkedin.com/posts/thegoattrust_thanks-to-the-goat-trust-tgt-assam-team-activity-7166272823471161344-vaHI?utm_source=share&utm_medium=member_desktop

The question of local vs. exotic breeds in Bihar Koshi Region

A recent visit to the Bihar Koshi region where TGT is supporting the Bihar Koshi Development Programme for goat value chain development, found lack of availability of quality goats in the area. One of the goat entrepreneur used Beetal bucks to obtain goat kids attaining weight of approx. 25 kgs in nine months and sold a few cross bred kids for Rs 25,000 and more, which is quite hefty a price to pay for small goat rearers. It is important to know here that Black Bengal Goats are indigenous to the area and are highly prolific (high number of kids per kidding), low interkidding period, soft and tender meat making it valuable for small farmers but under semi stall fed condition high productive breeds like Beetal and Jamnapari bring in better productivity. It is important for the local breeds to be conserved and improved but for commercial goat farming crosses with Beetal and Jamanapari shows promising profitability. There could be a mixed strategy to promote productive goat breeds with a few progressive youths in the area and plan large scale pure breed led goat farming with small and medium farmers. Artificial Insemination in goats promoted by The Goat Trust with Black Bengal goat and improver breeds like Beetal and Jamanapari with a special focus to enhance milk yield along with weight growth can bring about a significant positive change for the viability of commercial goat farming

in the Bihar Koshi region. With a gamut of services such as AI, production technology, package of practice, these kind of innovations could be promoted.

FPO leading the change to sustainable livelihood and better incomes

Swablambi Mahila Bakari Palak Farmer producer Company in Khaira village of Fatehpur block of Barabanki district in Uttar Pradesh is a beacon of hope and success for all. Formed in the year 2022, under the TGT supported and The Nudge Foundation supported project for sustainable goat farming in the area, the FPO has found strength in being able to increase the member strength to 220 shareholders, in a just a year! As a result the share capital stands at Rs. 1,07,000, which is commendable for and FPO so young. It has been able to assimilate all goat feed and supplement making equipments in this time. The members have been able to avail loans from the FPO to enhance income through goat rearing. The most incredible thing is that the PO has been able to achieve a turnover of Rs 40 lakh within a year of its formation which is a big feat for such a nascent Producer Organisation. Major activities contributing towards the profits are services of AI, castration, deworming and vaccination health camp, loan distribution for goat farming, sale of Dana Mishran, Pacpanprash and AI of Goats, sale of goats through FOP and so on. The member shareholders and BoD comprises all women and hence it is truly a women led FPO for goat rearing. The FPO has set an excellent example for the other women led goat based FPOs to follow.



Pashudhan Bank- a bankable solution for livestock needs



I took loan of Rs 30,000 from Pashudhan bank for goat rearing and have been getting good returns from goat rearing. I am happy. - Nirmala Singh, Premnagar, Jemwasi

I have taken Rs 30,000 as a loan from Pashudhan bank and used the loan amount in setting up a backyard poultry. My business is giving a lot of returns and I wish to expand my poultry strength. -Sarita Devi, Gandhinagar



I have received Rs 30,000 loan from Pashudhan Bank for goatry. I am getting monetary benefits from rearing goats. I hope that the goat business expands and achieves better income. - Prema, Mittai

I took a lona of Rs 30,000 and put all the amount into goat farming. Now I am getting good income from it. I sold 5 bucks with an profit of Rs 15,000. I am very satisfied but at the same time want to expand goat rearing into bigger business. Nashibun Nisha, Bada Taal

